

# Mr. B Prasada Rao



Mr. B. Prasada Rao is the Chairman and Managing Director (CMD) of Bharat Heavy Electricals Limited, a Maharatna enterprise with annual sales of about USD 9 billion that ranks among the leading companies of the world engaged in the field of Power Plant Equipment. He is a Post Graduate in Industrial Engineering from NITIE, Mumbai and is a Mechanical Engineering Graduate from Jawaharlal Nehru Technological University, Kakinada, Andhra Pradesh.

During a career spanning more than 35 years, Mr. Rao has handled a variety of assignments and has diversified, versatile and varied experience through working in Strategic as well as operational areas in all major segments of BHEL. He was elevated to the Board of BHEL in September 2007 as Director (Industrial Systems & Products) and as its CMD in October 2009.

Having started his career in BHEL as an Industrial Engineer at Industrial Systems Group, BHEL, Bengaluru in 1978, he initiated the planning function there. He has been responsible for conceptualizing the approach for organization of Industry Sector and drawing up a blueprint for Electronics in BHEL. Later, he spearheaded the diversification initiative at Electronics Division for BHEL's entry into Defence Simulators. In addition to Planning & Development activities, he was instrumental in setting up of Electronics Systems Division manufacturing unit of BHEL at Bengaluru. Subsequently, he joined the Heavy Power Equipment Plant of BHEL at Hyderabad as In-charge of manufacturing of Steam Turbines, Gas Turbines and Compressors.

A strong believer in transforming BHEL into a 'Global engineering enterprise', Mr. Rao successfully led three Corporate Plan exercises for 2002-07, 2007-12 and 2012-17. Under his visionary leadership, BHEL has pursued a growth strategy of building both capacity and capability and introduced new technologies in the field of coal and gas based power plants like Supercritical thermal sets of 660 MW & 800 MW ratings, Advance class Gas Turbines, Large size CFBC Boilers, Large size Nuclear sets etc. With the capability to deliver 20,000 MW p.a. of power plant equipment, BHEL is strategically poised to meet the needs of the country.

Mr. Rao has represented India in the Study Group of World Energy Council (WEC) on their initiative for developing 'Energy Scenarios to 2050' and is a member of the new Studies Group of WEC. He is the Chairman of CII Public Sector Enterprises Council.

Mr. Rao is a member of the Committee constituted by Ministry of Corporate Affairs to Reform the Regulatory Environment for doing business in India. He is on the Board of Governors of IIM, Kashipur and is a Fellow of the Institution of Engineers (India). He has to his credit a number of awards and accolades, both institutional and individual. Since he took over the mantle as CMD, BHEL, the company has been ranked the "Ninth Most Innovative Company" in the world by Forbes and bagged the SCOPE Meritorious Award for HR Management, CII-ITC Sustainability Awards 2012 and ICWAI National Award for Excellence in Cost Management. Recently Mr Rao was conferred with the "NITIE Distinguished Alumnus Award 2012".

**Source:** <http://nmcc.nic.in/pdf/BPRao.pdf>